**2018 IEEE 4th World Forum on Internet of Things**
**Long Term Partnership Program**

IEEE, the world's largest professional organization advancing technology for humanity, is hosting the Fourth Annual IEEE World Forum on the Internet of Things (WF-IoT) February 5-8, 2018 in Singapore. This unique event is designed to examine key critical innovations in technology, IoT products and services, business models, and public policy that will alter the research and application space of the future.

The Internet of Things is based on a vision of a highly networked world, where devices can interact, and communicating with other devices, as well as with human beings, and provide the benefits of remotely controlled intelligent systems in the management of individual lives, enterprises and public entities.

This IoT World Forum, with the theme *Smart Cities & Nations*, will attract industry practitioners, researchers, academics, government regulators and public-sector executives to hear industry experts and peers present their latest research results, new standards development initiatives, innovations, and first-hand experiences with IoT prototypes and service offerings.  They will also share their best practices and lessons learned in adopting IoT solutions.  The event offers an outstanding opportunity to showcase your products and applications to a vibrant and engaged audience, and provides an ideal platform for you to reach hundreds of key decision makers involved in the Internet of Things.

Details of the opportunities to promote your organization to this influential audience via patronage and exhibition are provided in this document. If you are interested in participating in this global IEEE Internet of Things event, please contact us via email at k.pannullo@comsoc.org  or visit our website, http://wfiot2018.iot.ieee.org/ for more information.

We look forward to seeing you in Singapore in February 2018!

Adam Drobot
General Co-Chair

Latif Ladid
General Co-Chair

Nim Cheung
Patronage Chair

# *Sponsorship Opportunities*

As an IEEE World Forum on Internet of Things Sponsor, you will receive the following at all sponsorship levels (when applicable):

- ✓ Corporate name and logo on selected event or related items.
- ✓ Link from the IEEE World Forum on Internet of Things website to a page on your website.
- ✓ Your corporate logo displayed in the plenary hall.
- ✓ Special recognition at any event you chose to host.

The sponsor will be recognized as the exclusive Host, unless they explicitly request to co-host with another sponsor. All conference events are open to sponsorship, including Special Sessions, Tutorials, and Industrial Sessions. Other events, not included in the conference but associated with it, may also be considered for sponsorship. In addition to the level selected as a World Forum sponsor, a sponsor may also elect to be the exclusive sponsor/host of a specific conference session or event.

Please contact us directly via email at k.pannullo@comsoc.org for further information.

| Platinum<br>1 available<br>USD$30,000 | This exclusive opportunity to serve as the Host sponsor entitles the sponsor to an 8'x10' booth in the Exhibit Hall, a Keynote presentation, five registrations, an ad in the mobile conference application with an embedded video, acknowledgement during opening remarks, and logo representation in all show materials including the website, publications, on-site, and other signage. | |
|---|---|---|
| Gold<br>2 available<br>USD$15,000 | Sponsors at this level receive an 8'x10' booth in the Exhibit Hall, three registrations, an ad in the mobile conference application, acknowledgement during opening remarks, logo representation in all show materials including the website, publications, on-site, and other signage. | |
| Silver<br>5 available<br>USD$7,500 | Sponsors at this level will receive tabletop (6') exhibit space in the Exhibit Hall, two registrations, an ad in the mobile conference application, acknowledgement during introductory remarks at a track of your choice, and logo representation in all show materials including the website, publications, on-site, and other signage. | |
| Bronze<br>Unlimited<br>USD$5,000 | Sponsors receive logo representation in all show materials including the website, publications, on-site and other signage, and one registration. | |
| Session<br>USD$2,000 | Sponsors receive logo on signage outside and inside session and in the conference brochure. | |
| Unique Sponsorship Opportunities | Welcome Reception Sponsor – 2 available. The sponsor receives logo representation on Reception signage and promotions, opportunity for brief remarks at Reception taking place Monday evening, February 5. USD$7,500 | Gala Dinner Sponsor – 4 available. The sponsor receives logo representation on Gala signage and promotions, opportunity for brief remarks, taking place Wednesday evening, February 7. USD$7,500 |

# *Exhibit Space*

Exhibit space is available as six-foot table displays in the Exhibit Hall.  USD$3,500.

**\*\* For Platinum, Gold, and Silver Sponsors we offer a Long Term Partnership: 15% off 2-year and 25% off 3-year participation and sponsorship in the IEEE World Forums on IoT\*\***

Please indicate your interest in sponsorship and exhibiting opportunities soon to secure your selection.

Interested In (Check all that apply):

☐ Exhibiting – USD$3,500
☐ Sponsorship:  Please indicate level:
  ☐ Platinum – USD$30,000
  ☐ Gold – USD$15,000
  ☐ Silver – USD$7,500
  ☐ Bronze – USD$5,000
  ☐ Session Patron – USD$2,000
  ☐ Welcome Reception Patron – USD$7,500
  ☐ Gala Dinner Patron – USD$7,500

By signing below, both parties agree that the agreement will be subject to IEEE's Terms and Conditions, available at: (http://www.ieee.org/membership_services/services/financial/contracts/po_terms.html).  This agreement and the IEEE's Terms and Conditions contain the entire agreement between the parties.  In case of conflict between the terms and conditions in this agreement and the IEEE's Terms and conditions, the IEEE's Terms and Conditions will govern.

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| IEEE Signature: |

Please complete and submit to:
Karen Pannullo, WF-IoT 2018 Program Manager, k.pannullo@comsoc.com and
Nim Cheung, WF-IoT Sponsorship Chair, nim.cheung@gmail.com.